



Fundraising Guide

Meningitis
now

Thank you for signing up to Toddle Waddle!

My name is Amelia, and together with my friends, we're here to ensure your Toddle Waddle is a big success. You can find lots of top tips and fun activities in this pack, and also on our website, where you can find out more about us too. Just head to www.toddlewaddle.co.uk

Small steps make a big difference, so let's get started...

Organising your Toddle Waddle couldn't be easier: put your best foot forward and follow these five simple steps - you'll be Waddling in no time. Remember, Meningitis Now is here to help if you need us.



Step one: Choose a date and venue

You can hold your Toddle Waddle anywhere! At your local park, on the beach, in a community centre - the possibilities are endless for little feet. Don't forget to download your free activities at www.toddlewaddle.co.uk

Step two: Invite your Waddlers

All little people can take part, whether they are in a pushchair, a wheelchair, crawling, waddling or walking. There's no minimum distance, so go as long or as short as you like. You can hold it just for friends, or see if your nursery or club would like to get involved too.

Step three: Raise money for Meningitis Now

Your little ones can get sponsored or you could charge a small entry fee to take part. Why not hold a picnic at the end of your walk and ask for donations for your tasty treats, too?



Step four: It's time to Toddle Waddle

All your hard work has paid off - let's get Waddling! Remember to award everyone with a rosette and a certificate at the finish line.

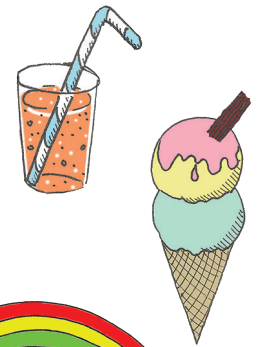


Step five: Make it all worthwhile

Well done! Thank you for completing your Toddle Waddle and helping us continue our fight against meningitis. You can pay in your donations at www.toddlewaddle.co.uk. If you set up a JustGiving page, your donations will automatically come directly to us.

Our top tips

- Why not have a **fancy dress theme** for your Toddle Waddle? Keep it simple with a rainbow theme, or save the day with superheroes. The theme you choose is up to you.
- **Get crafty** with our fun, downloadable activities - you can decorate your very own footstep or even colour your own certificate and rosette.
- Make your Toddle Waddle **a fun day out** by adding in activities like a picnic, games and entertainment. Why not create a nature trail for the little ones to do whilst Waddling, too?
- Remember to **send us any photos** from your event - you can post on social media using #toddlewaddle or tagging @MeningitisNow. We'd love to see your Waddlers enjoying their big day!
- And most importantly, **have fun**, knowing each penny you raise will help save lives and rebuild futures.



"The children at Busy Bees absolutely loved taking part in Toddle Waddle. The activities allowed the children to learn through play, explore their imagination and raise money for a fantastic charity all at the same time. We would recommend Toddle Waddle to anyone looking for a way to support Meningitis Now. Sonia Harvey, Busy Bees"

Illustrations by Rebecca Canavan | rebeccacanavan.com

Your Toddle Waddle will help someone like me

Amelia was aged just 7 when she lost her little sister, Claudia, to meningitis. Amelia's t-shirt in our illustrations features a dinosaur in tribute to her sister, as Claudia loved dressing up as a T-Rex. Since then we have supported Amelia through drama therapy and our Family Days. She says:

"I knew it was serious when I had to go to hospital to see Claudia. I was scared because of all the tubes and machines. I wanted to wait until she was better, but my mum explained she wasn't going to get any better and I had to say goodbye. I told Claudia I loved her more than anything and that she was the best little sister ever. I felt so sad."

Claudia passed away two days after falling ill at just 16 months and 16 days old.



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