

Welcome to your online
Occasion Book

Thank you so much for choosing to support Meningitis Now, we are delighted to be part of your special occasion and are pleased to offer you your very own personalised online occasion book. This is a safe online space where your friends and family can post messages, photos and donate in the days surrounding your special day.

We will look after all the set up and running of the page, all we need from you is a few key details to help make this a unique part of your special occasion. Please fill out the form below and email or post it back to me. Please allow time for us to make any amends to the page so everything is perfect.

Best wishes,

The Fundraising Team

Guidelines for your online occasion book

All design options can be edited up to four working days before your event.

Example page: <https://williamandkate.celebrationpage.org/29April>

Date to go live

Let us know when you would like your page to go live. Consider a date in time to share on your invitations.

Your page will deactivate four weeks after your event. Although guests will no longer be able to add dedications and donations to the page after the deactivation date, the page will always be visible.

Date to go live:

DD / MM / YYYY

Date of your event:

DD / MM / YYYY

URL:

e.g. <https://williamandkate.celebrationpage.org/29April>

https:// and celebrationpage.org/

Colour scheme

Click here to choose the perfect colours for you online occasion book. Please provide us with the HEX reference (this starts with #), for three of your favourite colours.

Colour one:

Colour two:

Colour three:

Photo

This is important as it is the first thing your guests will see when they open your page.

Please make sure to send your high-quality photo along with the completed form to

fundraising@meningitisnow.org

Would you like to include the confetti effect?

Yes

No

Text

Title: The first thing you read when you click onto the page, e.g., *William & Kate's Anniversary book*

Front page blurb: What would you like it to say below the title?

e.g. „ *William and Kate have chosen to support Meningitis Now for their special occasion. Please share your favourite pictures and memories and help them raise money for Meningitis Now.*

Front page button: e.g. *“Leave a note for the birthday boy, ‘Leave a note for Name & Name’*

Donations

Thank you so much for choosing to support Meningitis Now on your special occasion. Donations on your personalised online occasion book are optional for your guests.

Donation total display on front page:

Please let us know if you would like the total raised to Meningitis Now to be visible or hidden. If you select 'visible', please then choose a phrase to accompany the total.

Visible

Hidden

Thank you to our/my wonderful guests. Together we have raised £XXX

Please join us/me on this special occasion and help us/me to support Meningitis Now £XXX

Please email this form back to fundraising@meningitisnow.org and attach the photo that you would like to be used on the front page of the website.

Thank you so much for your kind support.

